

SEARCH PROSPECTUS

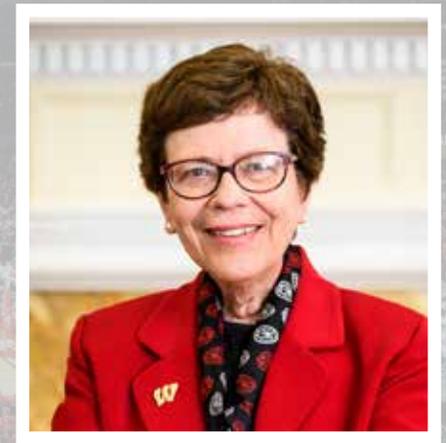


**ATHLETIC DIRECTOR
AT THE UNIVERSITY
OF WISCONSIN-MADISON**



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON





THE SEARCH

The University of Wisconsin–Madison (UW–Madison) invites inquiries, nominations, and applications for its next Athletic Director (AD). The Athletic Director provides oversight for all aspects of the varsity athletic programs sponsored by the University of Wisconsin–Madison (UW), including matters pertaining to personnel, academic and athletic success, budget, facilities, operations, fundraising, compliance, and student-athlete welfare and development. The Athletic Director guides the overall direction of the athletic department in concert with the values and mission of the UW. The Athletic Director reports directly to the chancellor.

THE OPPORTUNITY

The University of Wisconsin–Madison (UW–Madison) invites applications and nominations for the position of Athletic Director (AD). The AD leads the University of Wisconsin–Madison’s Athletic Department, a program with a sustained legacy of success on the playing field and in the classroom. In both men’s and women’s sports, UW Athletics has had success at both the Big Ten conference and national level. The program has operating revenue of approximately \$130 million and an overall impact of \$610 million on the state economy. In addition, UW has one of the most loyal fan and donor bases in all of intercollegiate athletics.

The University of Wisconsin–Madison has a long tradition of providing student-athletes with a great education, strong support, and a first-rate experience in their sport. Like all programs UW–Madison strives to provide an excellent record of athletic performance, but understands that this is only part of the holistic student-athlete experience. UW–Madison student-athletes in all sports consistently show strong academic performance and the athletic program has a strong academic support unit, part of Wisconsin’s notable Forward360 services. Student-athletes also participate in Badgers Give Back, a program that matches them with volunteer activities in the community.

UW–Madison prides itself on running an athletics program with a high degree of integrity on and off the field. UW–Madison’s student-athletes graduate at a rate higher than student-athletes nationwide. The athletic program also provides support to student-athletes in many ways, from mental health counseling to nutrition coaching to a guarantee to pay for degree completion for student-athletes who depart UW before earning an undergraduate degree.

UW–MADISON

CHANCELLOR

AND LEADERSHIP

Dr. Rebecca Blank became Chancellor of Wisconsin’s flagship university in July 2013, bringing with her a deep commitment to educational excellence and innovation, built on exemplary federal service and academic leadership. Her leadership has reinforced UW–Madison’s position as one of the world’s top 30 universities – a center for education, discovery, and research, committed to sharing knowledge and innovation that improves lives in Wisconsin and around the globe.

RESPONSIBILITIES

The Athletic Director leads the Athletic Department at the university. This position reports to the Chancellor, provides oversight for all aspects of the varsity athletic programs sponsored by the University of Wisconsin-Madison (UW), including matters pertaining to personnel, academic and athletic success, budget, facilities, operations, fundraising, compliance, and student-athlete welfare and development. The Athletic Director guides the overall direction of the athletic department in concert with the values and mission of the UW.

The Athletic Director identifies, hires, supports, and evaluates head coaches in all 23 Badger varsity sports. The AD is responsible for fielding teams that sustain competitive success at commensurate or greater levels in comparison with Badger teams in recent history, and oversees the planning and operation of the unit's approximately \$130 million annual budget. The AD works collaboratively with senior-level UW campus administration, and develops and sustains consistent, transparent communication with the athletic board chair and faculty athletics representatives in the context of the UW's shared governance infrastructure.

PRINCIPAL DUTIES

The UW Athletic Director develops and sustains a departmental culture that values diversity and inclusion, including such areas as recruitment, hiring, and programming. As leader of the UW Athletic Department, the AD maintains a positive culture within the department that embodies the values and attitudes of an outstanding intercollegiate athletics program at a pre-eminent academic institution. The position supports and extends the role of athletics in carrying out the Wisconsin Idea, and provides innovative leadership – on UW's campus and in pertinent conference and national settings – on how the collegiate model evolves during the ensuing years of transition and reform.

The AD partners with the university to raise funds from alumni, friends, and the State of Wisconsin to support approved plans for athletic facilities, scholarships, operations and personnel. The AD establishes fundraising goals with detailed plans on how these goals will be achieved, and promotes UW and the UW athletic program to potential donors at any and all specified fundraising events.



The AD promotes the UW to potential student-athletes and their families, and oversees a robust program of academic, social, and career support for student-athletes. As head of the Athletic Department, the AD represents the university at meetings, including Big Ten Conference, NCAA, NACDA, and National Football Foundation, and serves on committees within these associations to strengthen UW's voice and presence as a member in good standing.

In addition, the AD oversees the management of UW athletic facilities, including both their athletic and non-athletic uses. The AD coordinates game scheduling and matters pertaining to tournaments and post-season competition with coaches and conference officials.

Responsibilities also include maintaining an understanding of NCAA, Autonomy 5, and Big Ten Conference rules in order to promote and advance the program's integrity and compliance. The AD oversees matters pertaining to student-athlete and staff compliance and discipline.



QUALIFICATIONS

A bachelor's degree required; additional education is a plus if it adds to the required skill set.

The ideal candidate will possess extensive experience in, and understanding of, Division I intercollegiate athletics. Senior management experience with university athletic programs, including experience with budgets, facilities, operations, personnel, academics, compliance, and student-athlete development, is desired.

The position requires an ability to build a first-rate working culture throughout all levels of the department. A demonstrated commitment to the holistic student-athlete experience, including not just athletic success, but also robust opportunities athletically, socially, and in transitions to post-college success, is desired. The candidate must demonstrate a commitment to diversity and inclusion.

Qualified candidates will show an effectiveness in high-stakes decision-making around scheduling, post-season play, media, corporate sponsorship, and risk management in campus, conference, and national settings. Strong verbal, communication, and problem-solving skills are a must.

The position requires a candidate who is able to set and pursue strategic goals in a high-pressure, ever-changing environment. Experience with successful fundraising and alumni relations is preferred.

Candidates must display strong personal integrity, and an understanding of the University of Wisconsin-Madison – including its history, mission, values, culture, and importance to the people of the state.



UNIVERSITY OF

WISCONSIN-MADISON:

AN OVERVIEW

The University of Wisconsin–Madison (UW–Madison) is a major U.S. public doctoral degree–granting university with prolific research activity, global reach and reputation. UW–Madison was originally named the University of Wisconsin and created at the same time Wisconsin achieved statehood in 1848. The University received Wisconsin’s land grant and became the state’s land grant university after Congress adopted the Morrill Act in 1862. It continues to be Wisconsin’s flagship teaching and research university with a statewide, national and international mission, offering programs at the undergraduate, graduate and professional levels in a wide range of fields, while engaging in extensive scholarly research, continuing adult education and public service.

The University of Wisconsin–Madison will be a model public university in the 21st century, serving as a resource to the public, and working to enhance the quality of life in the state, the nation and the world. The University will remain a preeminent center for discovery, learning and engagement by opening new forms of access to citizens from every background; creating a welcoming, empowered and inclusive community; and preparing current and future generations to live satisfying, useful and ethical lives. In partnership with the state and with colleagues around the world, the University’s faculty, staff, and students will identify and address many of the state’s and the world’s most urgent and complex problems.

FAST FACTS

Founded: 1848
(First class: February 1849)

Campus: 936 acres (main campus)

Budget: \$3.4B (FY2020)

Research Expenditures (annually):
\$1.3B (2018)

Enrollment (Fall 2020): 45,540

Undergraduate students: 31,650

Graduate, special and professional
students: 13,890

Faculty and Staff: 23,917

Living Alumni: 459,324

Colleges and Schools: 13

3rd in nation in doctorates granted
(2018)

8th in nation for research
expenditures (2019)

11th Kiplingers Best Value Public
Colleges In-State (2019)

13th best public college (U.S.
News & World Report, 2020)

26th best university, Center
for World University Rankings
(2020–2021)

#1 University system for producing
Fortune 500 CEOs (2018)

#1 in Peace Corps volunteers
(2020)

ATHLETICS DEPARTMENT

POINTS OF PRIDE

- A charter member of the **Big Ten Conference**
- **23** sports
- **800** student-athletes
- Top 25 Learfield Directors Cup finish **five times** in last six years
- **36** team championships (32 conference and three national) in past decade
- **\$610 million** annual economic impact on the state of Wisconsin
- During Barry Alvarez's tenure as director of athletics, **\$150 million** in capital projects and more than doubled the endowment for scholarships
- Cost of Excellence per student - **\$91,381** out of state / **\$62,969** in state
- Since 1993, when Wisconsin won its first Rose Bowl Game, the Badgers have made a combined **49** appearances in bowl games (26) and NCAA men's basketball tournaments (23), the most in the country (Florida and Texas are tied for second with 46 combined appearances)
- More than half of the current head coaches (10 of 19) have been named **national or conference coach of the year** while at Wisconsin
- 11 of the 19 head coaches have been at Wisconsin for more than **10 years** or are alums
- Both the Wisconsin men's and women's hockey teams have each won **six NCAA titles**. The women's hockey program also opened a new home, the state of the art LaBahn Arena, in 2012.
- The volleyball team has made **23** NCAA tournament appearances, advancing to the national title match three times (2000, 2013 and 2019), and enjoys one of the nation's best home-court advantages in the newly-refreshed UW Field House.
- The men's cross country team has won **51** Big Ten titles, six NCAA championships and opened the country's top venue, the Zimmer Championship Cross Country Course, in 2009.
- Wisconsin Athletics has recently opened the **Soderholm Family Aquatic Center** (state-of-the-art, Olympic-sized swimming pool with diving well/tower) and Wisconsin Outdoor Tennis Stadium

BIG TEN CONFERENCE

- Founded in 1896, it leads all conferences with more than **1,800** Academic All-Americans.
- Big Ten schools have averaged **seven national championships** per year over the last 26 seasons.
- The Big Ten leads all conferences with **6.4 million alumni** and **580,000 current students**.
- Each year more than **11 million fans** attend Big Ten home events.
- Launched the first conference-owned television network (Big Ten Network) in 2007.
- BTN is in almost **60 million homes** across the United States and Canada, and is also available internationally via the Fox Sports App, delivering live and on-demand programming to computers, smartphones and tablets. BTN Plus streams hundreds of additional events each season.
- Through the Big Ten's current media agreements with BTN, ABC/ESPN, CBS and FOX, more than **2,000 Big Ten events** are produced and distributed nationally and globally on an annual basis.
- Commission Kevin Warren brings a wealth of sports leadership experience and is also the first Black commission of any of the "Power 5" conferences.

DID YOU KNOW?

Badger student-athletes combined for a **3.3** grade-point average in the fall of 2020.

75 percent of Wisconsin student-athletes had at least a 3.0 GPA in the fall of 2020

Wisconsin's cumulative GPA has been at least **3.00** since 2011-12 for student-athletes

In the latest NCAA APR rankings, **11 sports** recorded a perfect single-year score of 1,000, including football.

During Barry Alvarez' tenure as director of athletics, Wisconsin's NCAA Graduation Success Rate (GSR) has consistently trended upward and most recently is at **91%**, a new high.

Wisconsin was one of the first athletic departments in the country to hire a director of diversity and inclusion in 2016.

Badger Athletics has full-time staff supporting clinical and sport psychology and mindfulness/meditation.

UW Athletics maintains a four-person nutrition staff that supports our student-athletes.

Among **135 student-athletes** being tracked from the 2019-20 graduating classes, all have had a positive post-grad career outcome.

In 2019-20, all **23** of our teams participated in community service activities through our Badgers Give Back program.

Wisconsin Athletics is currently partnering with multicultural creative agency ten35 to work on inclusion and engagement.



ABOUT MADISON

With a population of roughly 263,000, Madison is Wisconsin's state capital and the hub of the larger metropolitan area with a population of over 640,000. Built on an isthmus, UW-Madison and the city of Madison seamlessly blend together, creating opportunities and an atmosphere unlike any other campus. These factors, among others, places on or near the top of several "best places to live" rankings.

Madison is located about 2.5 hours by car from Chicago, and 1.5 hours from Milwaukee. The Dane County Regional Airport offers many direct flights from Madison to major cities including Atlanta, Denver, Charlotte, Dallas, Denver, Detroit, Minneapolis, New York, Newark, Phoenix, Salt Lake City, San Francisco and Washington, D.C. among others. Madison also boasts of having one of the top-rated health-care systems in the country as well as a high performing school system and strong economy.



Contact Adam Kindschy, special assistant, Office of the Chancellor, at adam.kindschy@wisc.edu with your questions about this opportunity.



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